

CustomIQ offers a flexible, project-based approach to market research. Our team of in-house analysts can help you save time spent researching and analyzing market trends and information, allowing you to spend more time focusing on value-added activities and strategic approaches.

Contact ProcurementIQ to learn how CustomIQ can help solve client problems, such as:

- Understanding a new market
- Assessing the market opportunity, domestically or in other regions globally
- Identifying, qualifying, and benchmarking suppliers
- Establishing a fair and reasonable price
- Validating internal research and/or comparing best practices

Supplier Information

Supplier Identification	A list of suppliers that meet select criteria, as specified by the client. Criteria can include service/product offerings, scale, quality/experience, location, geographic reach, and core competency.	Average hours: 6 Lead time: 3 business days
Supplier Profile/ Comparison	An overview of a supplier's operations, capabilities, locations, key clients, etc., in comparison to their key competitor(s).	Average hours: 10 Lead time: 5 business days
Strategic Supplier View	Analysis of a supplier's strengths, weaknesses, opportunities, and threats (SWOT).	Average hours: 6 Lead time: 3 business days
Vendor Management	Key contract clauses, service level agreements, and key performance indicators to manage vendors' performance.	Average hours: 6 Lead time: 3 business days
Informal RFI	Identify a shortlist of suppliers and the appropriate point of contact (if needed). Draft and issue an informal RFI to obtain supplier responses on key capabilities, pricing offered, and more.	Average hours: 20 Lead time: 10 business days

Pricing Information

Market Price	Market price and analysis for a new market or specific submarket in a specified city, country, or region.	Average hours: 6 Lead time: 3 business days
Labor Rate Benchmarking	Wage rates or bill rates for specific service positions in specific cities, countries, or regions.	Average hours: 8 Lead time: 4 business days
Price Trend & Forecast	Price trends with monthly, quarterly, or annual changes for a product, service, or commodity.	Average hours: 6 Lead time: 3 business days

Market Information

Market Analysis	Analysis of new regulations, recent developments, trends, and more for a specific domestic or global market.	Average hours: 8 Lead time: 4 business days
Supply Chain Analysis	Risk assessment of upstream and downstream markets, including major suppliers and exposure to macroeconomic drivers.	Average hours: 6 Lead time: 3 business days

Other

Best Practices	Market analysis of new technologies, regulations, current events, or macroeconomic trends.	Average hours: 8 Lead time: 4 business days
Research by Request	Looking for something else? Speak to your Client Relationship Manager about your needs.	

Standardized Reports

ProcurementIQ also offers several standardized report formats containing the most popular data and analysis from our classic reports. With a defined project scope, these reports have the shortest overall lead time.

Subject to ProcurementIQ feasibility and approval.

US ProcurementNow Report*	Convert an existing report from the classic 7-step format to the new ProcurementNow format, including updates of all sections and Recent Developments.	Average hours: 16 Lead time: 4 business days
Spotlight Report	Abbreviated report for a product or service not currently in our collection. Content includes market price, price drivers, price trend and forecast, buyer power analysis, major vendors, key RFP elements, and negotiation questions. Spotlight reports can focus on markets within the United States, Canada*, or Europe.	Average hours: 15 Lead time: 4 business days Spotlight Report update: 8 hours

* = Report will be made available online to all clients with module access within 1 month of project completion and will be updated by the same process as all other reports in that collection.

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